

ASIF KHAN APON

Web designer & ecommerce expert

+8801815579999

Dhaka, 1342 Bangladesh

asifapon99@gmail.com

Professional Summary

Web Designer with proven experience at Gittins Consulting Group, specializing in responsive design, website optimization, and user-focused digital solutions. Skilled in combining aesthetics with functionality to deliver seamless, high-performing websites. Adept at implementing innovative UI/UX strategies and SEO practices that drive lead generation and improve client satisfaction.

Portfolio & Profiles

- <https://www.linkedin.com/in/asifapon99/>
- <https://www.behance.net/asifapon99>

Skills

WordPress	HTML & CSS
Proficient in Elementor page builder	Collaboration & Communication
Website performance enhancement	SEO
UI and UX design	Wix & Shopify
Website security management	Adobe creative suite

Education

Bachelor Of Arts: Philosophy
Jahangirnagar University - Savar, Dhaka, 2023

Higher Secondary Certificate: Humanities
Adamjee Cantonment College - Dhaka, Bangladesh, 2017

Work History

WEB OPERATIONS MANAGER, 11/2024 - Current
Gittins Consulting Group, San Diego, USA (Remote)

As Web Operations Manager at Gittins Consulting Group, I lead the ongoing development, performance, and optimization of our company website. I work across departments to ensure our digital presence reflects our strategy, supports lead generation, and delivers a seamless user experience.

Key Responsibilities:

- Oversee website structure, backend operations, and daily content updates
- Design and publish service pages, landing pages, and lead magnet assets
- Manage content uploads including eBooks, blogs, and downloadable resources
- Maintain consistency in layout, formatting, and brand messaging
- Optimize on-page SEO and improve site speed, mobile responsiveness, and UX
- Collaborate with marketing and leadership to support product launches and campaigns
- Track site analytics to identify opportunities for engagement and conversion

- Support integration with third-party tools and automation systems

My goal is to ensure that every digital interaction with GCG feels clear, professional, and purpose-driven just like our work.

WEB DESIGNER, 09/2023 - 12/2024

Media Pantheon, USA (Remote)

- Designed highly engaging interactive user interfaces that complied with modern web standards.
- Designed user interface to meet client specifications,
- Optimized website performance with regular evaluations and adjustments to page load times, image optimization, and code efficiency.
- Increased online visitor engagement by incorporating interactive features like multimedia elements, animations, and call-to-action buttons.
- Enhanced website functionality by implementing responsive design and user-friendly navigation elements.

WORDPRESS DESIGNER, 09/2018 - 02/2020

Fiverr, Freelance

- Maximized client engagement by incorporating interactive features such as forms, quizzes, surveys, and multimedia elements into WordPress designs.
- Optimized website performance through regular updates, security audits, and bug fixes to ensure a smooth user experience.
- Enhanced user experience with responsive web design techniques for seamless mobile browsing.
- Troubleshoot complex issues, resolving client concerns while maintaining a professional demeanor during high-pressure situations.