

# ASIF KHAN APON

Web designer & ecommerce expert

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## Professional Summary

Web Designer with proven experience at Gittins Consulting Group, specializing in responsive design, website optimization, and user-focused digital solutions. Skilled in combining aesthetics with functionality to deliver seamless, high-performing websites. Adept at implementing innovative UI/UX strategies and SEO practices that drive lead generation and improve client satisfaction.

## Portfolio & Profiles

- <https://www.linkedin.com/in/asifapon99/>
- <https://www.behance.net/asifapon99>

## Skills

WordPress



HTML & CSS



Proficient in Elementor page builder



Collaboration & Communication



Website performance enhancement



SEO



UI and UX design



Wix & Shopify



Website security management



Adobe creative suite



## Education

**Bachelor Of Arts:** Philosophy

**Jahangirnagar University** - Savar, Dhaka, 2023

**Higher Secondary Certificate:** Humanities

**Adamjee Cantonment College** - Dhaka, Bangladesh, 2017

## Work History

**WEB OPERATIONS MANAGER**, 11/2024 - Current

**Gittins Consulting Group**, San Diego, USA (Remote)

As Web Operations Manager at Gittins Consulting Group, I lead the ongoing development, performance, and optimization of our company website. I work across departments to ensure our digital presence reflects our strategy, supports lead generation, and delivers a seamless user experience.

Key Responsibilities:

- Oversee website structure, backend operations, and daily content updates
- Design and publish service pages, landing pages, and lead magnet assets
- Manage content uploads including eBooks, blogs, and downloadable resources
- Maintain consistency in layout, formatting, and brand messaging
- Optimize on-page SEO and improve site speed, mobile responsiveness, and UX
- Collaborate with marketing and leadership to support product launches and campaigns
- Track site analytics to identify opportunities for engagement and conversion

- Support integration with third-party tools and automation systems

My goal is to ensure that every digital interaction with GCG feels clear, professional, and purpose-driven just like our work.

**WEB DESIGNER**, 09/2023 - 12/2024

**Media Pantheon**, USA (Remote)

- Designed highly engaging interactive user interfaces that complied with modern web standards.
- Designed user interface to meet client specifications,
- Optimized website performance with regular evaluations and adjustments to page load times, image optimization, and code efficiency.
- Increased online visitor engagement by incorporating interactive features like multimedia elements, animations, and call-to-action buttons.
- Enhanced website functionality by implementing responsive design and user-friendly navigation elements.

**WORDPRESS DESIGNER**, 09/2018 - 02/2020

**Fiverr**, Freelance

- Maximized client engagement by incorporating interactive features such as forms, quizzes, surveys, and multimedia elements into WordPress designs.
- Optimized website performance through regular updates, security audits, and bug fixes to ensure a smooth user experience.
- Enhanced user experience with responsive web design techniques for seamless mobile browsing.
- Troubleshoot complex issues, resolving client concerns while maintaining a professional demeanor during high-pressure situations.